

BROADSHEET (RETAIL/PLAY)

1 COLUMN	1.722"	p124	10p4
2 COLUMN	3.556"	p256	21p4
3 COLUMN	5.389"	p388	32p4
4 COLUMN	7.222"	p520	43p4
5 COLUMN	9.056"	p652	54p4
6 COLUMN	10.889"	p784	65p4
8 COLUMN	15.556"	p1120	93p4
10 COLUMN	19.222"	p1384	115p4
12 COLUMN	22.889"	p1648	137p4
RETAIL DEPTH	20.875"	p1503	125p3
PLAY DEPTH	20.75"	p1494	124p6

RETAIL PAGE GAP: 6p8 GUTTER: p8

CLASSIFIEDS/SUPERSAVER

1 COLUMN	1.111"	p73	6p1
2 COLUMN	2.111"	p152	12p8
3 COLUMN	3.208"	p231	19p3
4 COLUMN	4.306"	p310	25p10
5 COLUMN	5.403"	p389	32p5
6 COLUMN	6.5"	p468	39p
7 COLUMN	7.597"	p547	45p7
8 COLUMN	8.694"	p626	52p2
9 COLUMN	9.791"	p705	58p9
10 COLUMN	10.889"	p784	65p4
CLASS DEPTH	20.875"	p1503	125p3

CLASS PAGE GAP: 6p8 GUTTER: p6

TABLOID

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4 COLUMN	7.222"	p520	43p4
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AD DEPTH	10.875"	p783	65p3

RETAIL PAGE GAP: 6p8 GUTTER: p8

48-INCH COLUMN SIZES

ADVERTISING MEASUREMENTS
UPDATED MARCH 15, 2007 (REV A)

The Anchorage Daily News is updating our print specifications for publications beginning June 11, 2007.

Please update your reference materials to reflect these new sizes.

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Daily News

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